RICHARD DIEBENKORN FOUNDATION

Richard Diebenkorn's Global Centennial Celebration

#Diebenkorn100 #DiebenkornToday

The year 2022 marks the 100th birthday of Richard Diebenkorn (1922–1993), whose body of work possesses a beautiful and empathic nature that has long attracted devotees worldwide. Thank you for joining the Richard Diebenkorn Foundation in a year-long celebration of installations, new research, and scholarly contributions to the study and understanding of the artist, a special social media campaign, and much more.

This is an exciting year for the foundation and the legacy of the distinguished American painter, draftsman, and printmaker, as we announce a forthcoming two-volume <u>catalogue raisonné of</u> <u>prints</u> (Yale University Press, 2024) and debut a greatly expanded and nearly encyclopaedic <u>diebenkorn.org</u>.

The new diebenkorn.org is the home for the artist's centennial and will present new content developed by the Richard Diebenkorn Foundation: rarely seen archival material, photography, and new videos will be featured on the site throughout the year.

We invite you to participate in this celebration either by installing work on the occasion of the centennial, by creating an online tribute, or both. Blog features, including video or social media posts, would be welcome additions to the global festivities. We will be acknowledging the 100th year with the celebratory hashtag **#Diebenkorn100**, which we will promote on diebenkorn.org and on Instagram, <u>@diebenkornfoundation</u>. However you choose to join us, we encourage you to include the hashtag.

We have also developed content around the centennial, including suggested signage, that is available for use by any institution. Please see attached below.

Warmly,

Andren Figmi

Andrea Liguori, Managing Director Richard Diebenkorn Foundation

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<u>Overview</u>

We are honored by your participation in the celebration of Richard Diebenkorn's centennial. For all related activities, we invite you and your marketing/communications team to join our upcoming social media campaign, **#Diebenkorn100**. We have had great success on the platform, with both written statements and videos featuring remarks and commentary by curators and education professionals. For example, you, a colleague, visitor, or student might record a video commentary of one-minute or less about a work on view. Please share written reflections or videos using the centennial hashtag, **#Diebenkorn100**, to encourage engagement worldwide through the Instagram Centennial Guide on our channel @diebenkornfoundation. For the highest impact, please follow these guidelines:

- Artwork and archival images should <u>not</u> be cropped or color enhanced. The maximum aspect ratio allowed on Instagram is 4:5 for portrait images and 1.91:1 for landscape. When necessary, please place an image on a white canvas background to ensure the image is not accidentally cropped when posted. <u>No filter</u> should be used when posting any artwork image. The Foundation can provide high resolution photography, color adjusted to most closely represent Diebenkorn's art. Please contact us if we can assist you with an image file.
- Videos should be produced in 4K high definition or 1080p and in a 16:9 or 9:16 ratio.
- All written statements should be 2,200 characters or less to align with Instagram standards.

Any commentary and content produced for social media should be created for the widest and broadest audiences possible. As an artist-endowed foundation, we continually seek new ways to advance research and learning about Richard Diebenkorn as well as engage all audiences, especially those underrepresented in art history, and public and private collections. We want to inspire students, teachers, young artists, and others to explore our website, a recently expanded and free resource. We aim to create a new level of curiosity about the artist who himself was humble, curious, and committed to cultivating the ideas and work of his students.

Thank you for participating in Richard Diebenkorn's Centennial, #Diebenkorn100. We look forward to hearing your stories and being your resource.

<u>Resources</u>

Biography

All paintings start out of a mood, out of a relationship with things or people, out of a complete visual impression.

-Richard Diebenkorn

Born 100 years ago, Richard Diebenkorn (1922–1993) produced a body of work whose beauty and mysteriously empathic nature has long attracted many devotees worldwide. He lived during

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the period of America's great surge onto the world stage of visual art, working alongside the likes of Willem de Kooning, Philip Guston, and Joan Mitchell, but forging a decisively independent style. While still in his twenties he moved briefly to New York from his San Francisco region, realizing that its artistic climate was the most stimulating locus in the United States, but soon returned to California where, aside from two important early years in Albuquerque, New Mexico, and a year teaching in Urbana, Illinois, he remained.

From a glorious early flowering in the language of Abstract Expressionism, where he responded directly to the light and landscapes of New Mexico and the urban Midwest, Diebenkorn turned to a prolonged period of making figurative and landscape art, going very much against the grain of his generation. A leader in Bay Area figurative painting, Diebenkorn produced work that was received with enormous affection and excitement by a wide audience. Then, quite abruptly in 1966, he turned to a new form of abstraction, again decisively different from his peers. Moving from Berkeley to Los Angeles, he proceeded to make the monumental abstract works known as the "Ocean Park" series, incorporating the lessons of two of his key influences, Henri Matisse and Piet Mondrian.

—Jane Livingston

#Diebenkorn100

Condensed Biography for wall labels or social media purposes

Born 100 years ago, Richard Diebenkorn (1922–1993) produced a body of work whose beauty and mysteriously empathic nature has long attracted many devotees worldwide. He lived during the period of America's great surge onto the world stage of visual art in the mid-twentieth century, working alongside the likes of Willem de Kooning, Philip Guston, and Joan Mitchell, but forging a decisively independent style at multiple axes in his career. Diebenkorn was a singular and distinguished American painter, draftsman, and printmaker who successfully explored various modes of expression, from his Abstract Expressionist canvases and the figurative and landscape works known today as Bay Area Figurative Art to his monumental, geometrically grounded abstract "Ocean Park" series. In honor of the artist's centennial, museums throughout the Bay Area and nationwide are celebrating his life and art by installing Diebenkorn work in their galleries and sharing stories online. Join us today by using the hashtag #Diebenkorn100.

#Diebenkorn100